ORDER

| Orders | Order / Rev: | 2439000 | | |
|------------|----------------------|-------------------------------------|-------------------------|-----------|
| | Alt Order #: | WOC13507803 | | |
| | Product Desc: | Political | | |
| | Estimate: | 973 | | WHAS |
| | Flight Dates: | 04/19/22 - 05/02/22 | Primary AE: | Jim Rapp |
| | Original Date / Rev: | 03/23/22 / 03/23/22 | Sales Office: | TSCHI |
| | Order Type: | General | Sales Region: | NAT |
| Agency | Name: | Thompson Communications, Inc./ PO | | |
| | Buying Contact: | | Billing Type: | Cash |
| | Billing Contact: | | Billing Calendar: | Broadcast |
| | | 200 West Jefferson | Billing Cycle: | EOM/EOC |
| | | Marshfield, MO 65706 | Agency Commission: | 15% |
| Advertiser | Name: | ISS/ Term Limits American Super PAC | | |
| | Demographic: | A35+ | New Business Thru: | |
| | Product Codes: | IS-Issue/Non Ballot | Advertiser External ID: | 184834 |
| | Revenue Code 1: | AGY | Agency External ID: | 22137AG |
| | Revenue Code 2: | (POL) Political | Unit Code: | General |
| | Revenue Code 3: | (POL) Issue | | |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount | | |
|------------|----------|---------|--------------|-------------|--|--|
| 03/28/22 | 04/24/22 | 46 | \$11,025.00 | \$9,371.25 | | |
| 04/25/22 | 05/02/22 | 64 | \$15,625.00 | \$13,281.25 | | |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|------------|---------|--------------|-------------|--------|
| April 2022 | 46 | \$11,025.00 | \$9,371.25 | 0.00 |
| May 2022 | 64 | \$15,625.00 | \$13,281.25 | 0.00 |
| Totals | 110 | \$26.650.00 | \$22,652,50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jim Rapp | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------------|
| WHAS | 20% | \$26,650.00 |
| Market | 100% | \$133,250.00 |

| Competitive Share | Share | Total |
|-------------------|-------|--------------|
| CABLE | 0% | \$0.00 |
| UNKWN | 80% | \$106,600.00 |
| WAVE | 0% | \$0.00 |
| WBKI | 0% | \$0.00 |
| WBNA | 0% | \$0.00 |
| WDRB | 0% | \$0.00 |
| WFTE | 0% | \$0.00 |
| WKMJ | 0% | \$0.00 |
| WKPC | 0% | \$0.00 |
| WKZT | 0% | \$0.00 |
| WLKY | 0% | \$0.00 |

| _ | Ln | Ch | Start | End | Inventory Code | Break | Start/End Tin | ne Days | Len Spots | 3 | Rate Pri | Rtg Type | Spots | Amount |
|-------------------------|-----|------|----------|----------|---------------------|---------|---------------|---------|-----------|------|-------------|----------|-------|------------|
| • | N 1 | WHAS | 04/19/22 | 05/02/22 | Local News @ 5a M-F | CM | 5-6a | 11111 | :15/:15 | 5 \$ | \$125.00P02 | 0.00 DN | 10 | \$1,250.00 |
| WHAS11 WAKE UP NEWS @ : | | | | | | | | | | | | | | |
| | | Star | t Date | End Date | Weekdays Spo | ts/Week | Rate | Rating | | | | | | |

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Order / Rev: 2439000 Advertiser: ISS/ Term Limits American Super PAC

Alt Order #: WOC13507803 Product Desc: Political WHAS

Flight Dates: 04/19/22 - 05/02/22 Estimate: 973

| Ln Ch Start E | nd | Inventory Code | Break | Start/End | Time Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|--|-----------------|--------------------------|--------------------|----------------------|--------------|-----------|-----|-------------|----------|-------|------------|
| | <u>Date</u> | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | 25/22)2/22 | 11111 11111 | 5 5 | \$125.00 \$125.00 | 0.00 0.00 | | | | | | |
| N 2 WHAS 04/19/22 05/ | | Local News @ 6a | | 6-7a | | - :15/:15 | 5 | \$200.00P02 | 0.00 DN | 10 | \$2,000.00 |
| | | WHAS11 WAKE | | t | | | | · | | | . , |
| | Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | 25/22)2/22 | 11111 11111 | 5 5 | \$200.00 \$200.00 | 0.00 0.00 | | | | | | |
| N 3 WHAS 04/19/22 05/0 | | Good Morning An | | 7-9a | | - :15/:15 | 5 | \$325.00P02 | 0.00 DN | 10 | \$3,250.00 |
| 14 0 1111110 04/10/22 00/ | 102122 | GOOD MORNING | | 7 00 | 11111 | .10/.10 | Ü | φο20.001 σ2 | 0.00 BIV | 10 | ψ0,200.00 |
| Start Date End | Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| | 25/22 | 11111 | 5 | \$325.00 | 0.00 | | | | | | |
| Week: 04/26/22 05/0 N 4 WHAS 04/19/22 04. |)2/22 | 11111 Local News @ 6a | 5 CM | \$325.00 6-7a | 0.00 | - :15/:15 | 1 | \$50.00P02 | 0.00 DN | 2 | \$100.00 |
| N 4 WHAS 04/19/22 04 | 130122 | WAKE UP WEEK | | 0-7a | T | 13/.13 | ' | φ30.00 P02 | 0.00 DN | 2 | φ100.00 |
| Start Date End | Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| | 25/22 | 1- 1- | 1 | \$50.00 | 0.00 | | | | | | |
| Week: 04/26/22 05/0 N 5 WHAS 04/19/22 04. |)2/22 | - | nerica SM | \$50.00 7-9a | 0.00 | - :15/:15 | 1 | \$125.00P02 | 0.00 DN | 2 | \$250.00 |
| N 3 WIIAO 04/13/22 04 | 130122 | GOOD MORNING | | 1-3a | 1 | 13/.13 | ' | ψ123.001 02 | 0.00 DIV | | Ψ230.00 |
| Start Date End | Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| | 25/22 | 1- | 1 | \$125.00 | 0.00 | | | | | | |
| Week: 04/26/22 05/0 N 6 WHAS 04/19/22 04. |)2/22 | 1- Local News @ 9a | 1 CM | \$125.00 9-10a | 0.00 | - :15/:15 | 1 | \$125.00P02 | 0.00 DN | 2 | \$250.00 |
| N 0 WHAS 04/19/22 04 | 130122 | WAKE UP WEEK | | 9-10a | T | 13/.13 | ' | \$125.00P02 | 0.00 DN | 2 | φ250.00 |
| Start Date End | Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| | 25/22 | 1- | 1 | \$125.00 | 0.00 | | | | | | |
| Week: 04/26/22 05/0 N 7 WHAS 04/19/22 04/ |)2/22 | 1- | 10200 ©M | \$125.00 10-1030a | 0.00 | - :15/:15 | 1 | \$400.00P02 | 0.00 DN | 2 | \$800.00 |
| N / WHAS 04/19/22 04 | 130122 | BBN-TV | 1030a w ivi | 10-1030a | T | 13/.13 | ' | φ400.00P02 | 0.00 DN | 2 | φουυ.υυ |
| Start Date End | Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| | 25/22 | 1- 1- | 1 | \$400.00 | 0.00 | | | | | | |
| Week: 04/26/22 05/0 N 8 WHAS 04/19/22 05. | 02/22 | ROS EM (Su) 6-8 | a CM | \$400.00 6-8a | 0.00 | 1 :15/:15 | 1 | \$50.00P02 | 0.00 DN | 2 | \$100.00 |
| N 0 WIIA3 04/19/22 03/ | 10 1122 | WAKE UP WEEK | | 0-0a | | 1 .13/.13 | ' | φ30.00F02 | 0.00 DN | ۷ | φ100.00 |
| | Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| | 25/22)2/22 | 1 1 | 1 | \$50.00 \$50.00 | 0.00 0.00 | | | | | | |
| N 9 WHAS 04/19/22 05/0 | | Good Morning An | | | 0.00 0 AM | 1 ·15/·15 | 1 | \$125.00P02 | 0.00 DN | 2 | \$250.00 |
| | | GOOD MORNING | | | | | • | ψ.20.001 02 | 0.00 2.1 | _ | 4200.00 |
| Start Date End | Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| | 25/22 | 1 1 | 1 | \$125.00 | 0.00 | | | | | | |
| Week: 04/26/22 05/0 N 10 WHAS 04/19/22 05/0 |)2/22 /01/22 | | CM | \$125.00 9-10a | 0.00 | 1 :15/:15 | 1 | \$250.00P02 | 0.00 DN | 2 | \$500.00 |
| 14 10 1111110 04/10/22 00/ | 10 1122 | THIS WEEK | OIVI | 0 100 | • | 1 .10/.10 | • | Ψ200.001 02 | 0.00 DI | | ψοσσ.σσ |
| | Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| | 25/22 | 1 1 | 1 | \$250.00 \$250.00 | 0.00 0.00 | | | | | | |
| N 11 WHAS 04/19/22 05/0 |)2/22 /02/22 | | | 12-1p | | - :15/:15 | 5 | \$125.00P02 | 0.00 DN | 10 | \$1,250.00 |
| 14 11 WIIAO 04/10/22 00/ | 102122 | WHAS11 NEWS | | 12-1β | 11111 | . 10/. 10 | J | ψ123.001 02 | 0.00 DIV | 10 | ψ1,200.00 |
| | Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | 25/22)2/22 | 11111 11111 | 5 5 | \$125.00 \$125.00 | 0.00 0.00 | | | | | | |
| N 12 WHAS 04/19/22 05/ | | Local News @ 4p | | 4-5p | | - :15/:15 | 5 | \$125.00P02 | 0.00 DN | 10 | \$1,250.00 |
| | | WHAS11 NEWS | | • | | | | | | | |
| | Date Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | 25/22)2/22 | 11111 11111 | 5 5 | \$125.00 \$125.00 | 0.00 0.00 | | | | | | |
| N 13 WHAS 04/19/22 05/ | | Local News @ 5p | | 5-530p | | - :15/:15 | 5 | \$325.00P02 | 0.00 DN | 10 | \$3,250.00 |
| | | WHAS11 NEWS | | • | | | | | | | |

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Order / Rev: 2439000 Advertiser: ISS/ Term Limits American Super PAC

Alt Order #: WOC13507803 Product Desc: Political WHAS

Flight Dates: 04/19/22 - 05/02/22 Estimate: 973

| Ln Ch Start | End | Inventory Code | Break | Start/End | Time Days | l en | Spots | Rate Pri | Rta Type | Spots | Amount |
|--------------------|------------|-----------------|-------------------|-------------|---------------|---------|-------|-------------|--------------|-------|-------------|
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | 1119 .) 0 | - | |
| Week: 04/19/22 | 04/25/22 | 11111 | <u>opots/week</u> | \$325.00 | 0.00 | | | | | | |
| Week: 04/26/22 | 05/02/22 | 11111 | 5 | \$325.00 | 0.00 | | | | | | |
| N 14 WHAS 04/19/22 | 2 05/02/22 | Local News @ 53 | 0p M-FCM | 530-6p | 11111 | :15/:15 | 5 5 | \$350.00P02 | 0.00 DN | 10 | \$3,500.00 |
| | | WHAS11 NEWS | • | | | | | , | | | , -, |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 04/19/22 | 04/25/22 | 11111 | 5 | \$350.00 | 0.00 | | | | | | |
| Week: 04/26/22 | 05/02/22 | 11111 | 5 | \$350.00 | 0.00 | | | | | | |
| N 15 WHAS 04/19/22 | 2 05/02/22 | Local News @ 6p | M-F CM | 6-630p | 11111 | :15/:15 | 5 | \$400.00P02 | 0.00 DN | 10 | \$4,000.00 |
| | | WHAS11 NEWS | @ 6p | | | | | | | | |
| Start Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 04/19/22 | 04/25/22 | 11111 | 5 | \$400.00 | 0.00 | | | | | | |
| Week: 04/26/22 | 05/02/22 | 11111 | 5 | \$400.00 | 0.00 | | | | | | |
| N16 WHAS 04/19/22 | 2 04/30/22 | Local News @ 63 | 0p Sa CM | 630-7p | 1- | :15/:15 | 5 1 | \$125.00P02 | 0.00 DN | 2 | \$250.00 |
| | | WHAS11 NEWS | @ 6:30p | | | | | | | | |
| | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | <u>Rating</u> | | | | | | |
| Week: 04/19/22 | 04/25/22 | 1- | 1 | \$125.00 | 0.00 | | | | | | |
| Week: 04/26/22 | 05/02/22 | 1- | 1 | \$125.00 | 0.00 | | | | | | |
| N 17 WHAS 04/19/22 | 2 05/02/22 | LN (M-Su) | CM | 11-1135p | 11111-1 | :15/:15 | 6 | \$325.00P02 | 0.00 DN | 12 | \$3,900.00 |
| | | WHAS11 NEWS | AT 11 M-F/SU | J | | | | | | | |
| Start Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | <u>Rating</u> | | | | | | |
| Week: 04/19/22 | 04/25/22 | 11111-1 | 6 | \$325.00 | 0.00 | | | | | | |
| Week: 04/26/22 | 05/02/22 | 11111-1 | 6 | \$325.00 | 0.00 | | | | | | |
| N 18 WHAS 04/19/22 | 2 04/30/22 | Local News @ 11 | • | 11-1135p | 1- | :15/:15 | 5 1 | \$250.00P02 | 0.00 DN | 2 | \$500.00 |
| | | WHAS11 NEWS | | | | | | | | | |
| | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 04/19/22 | 04/25/22 | 1- | 1 | \$250.00 | 0.00 | | | | | | |
| Week: 04/26/22 | 05/02/22 | 1- | 1 | \$250.00 | 0.00 | | | | | | |

Totals 110 \$26,650.00